**NAAN MUDHAVAN**

**PROJECT DOCUMENT**

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** : 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**PROJECT TITLE** : BRAND PROMO VIDEO

**PROJECT TEAM ID** : NM2023TMID05717

**TEAM LEADER**

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**TEAM MEMBER 1**

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**NAME** : RAHUL ANAND A

**TEAM MEMBER 3**

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**NAME** : RAJKUMAR R

**TEAM MEMBER 4**

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**NAME** : VIJAY R

**BRAND NAME** : KD SOFTWARE SOLUTION

**BRAND MAIL-ID** : kdsystemservice@gmail.com

**PASSWORD** : 9087853465

**SOCIAL MEDIA LINK** : <https://www.facebook.com/profile.php?id=61551344957315>

**DRIVE LINK** : zhttps://drive.google.com/drive/folders/1MfYRuGdowd137iYwqT6GodznbiL\_NDK9?usp=drive\_link

**BRAND NAME :**KD SYSTEM SERVICE

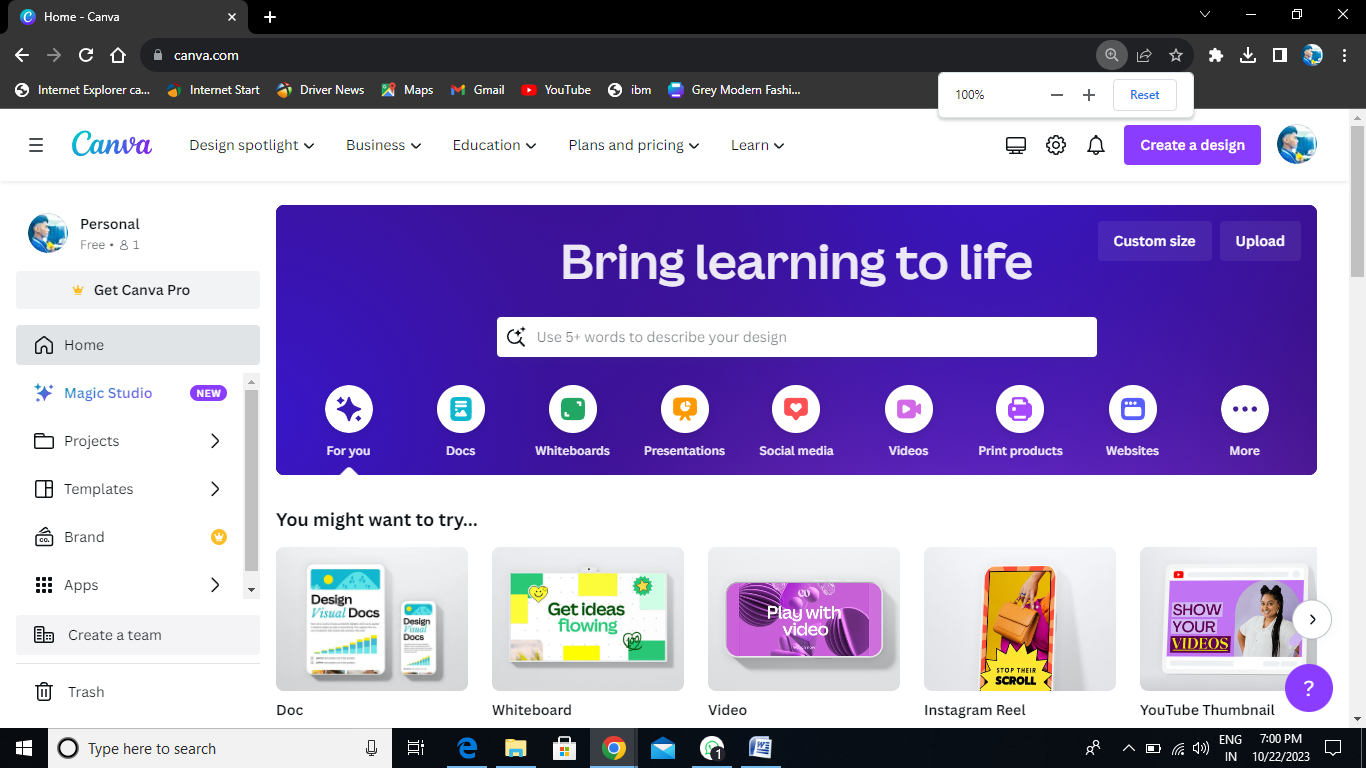
**CATEGORY :**SOFTWARE AND HARDWARE

**TARGET :**ALL SYSTEM USERS

**EMAIL :**kdsystemservice@gmail.com

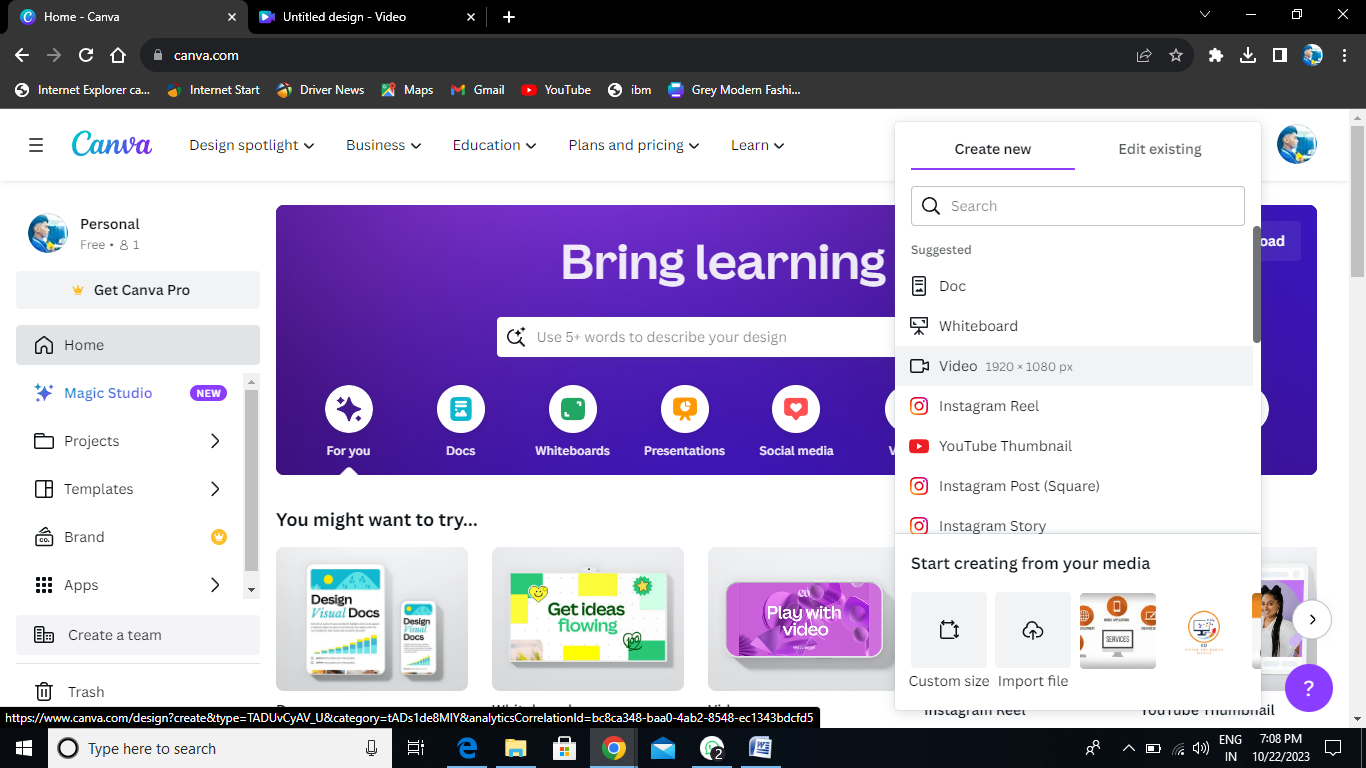
**HERE ARE THE STEP TO CREATE BRAND PROMO VIDEO IN CANVA**

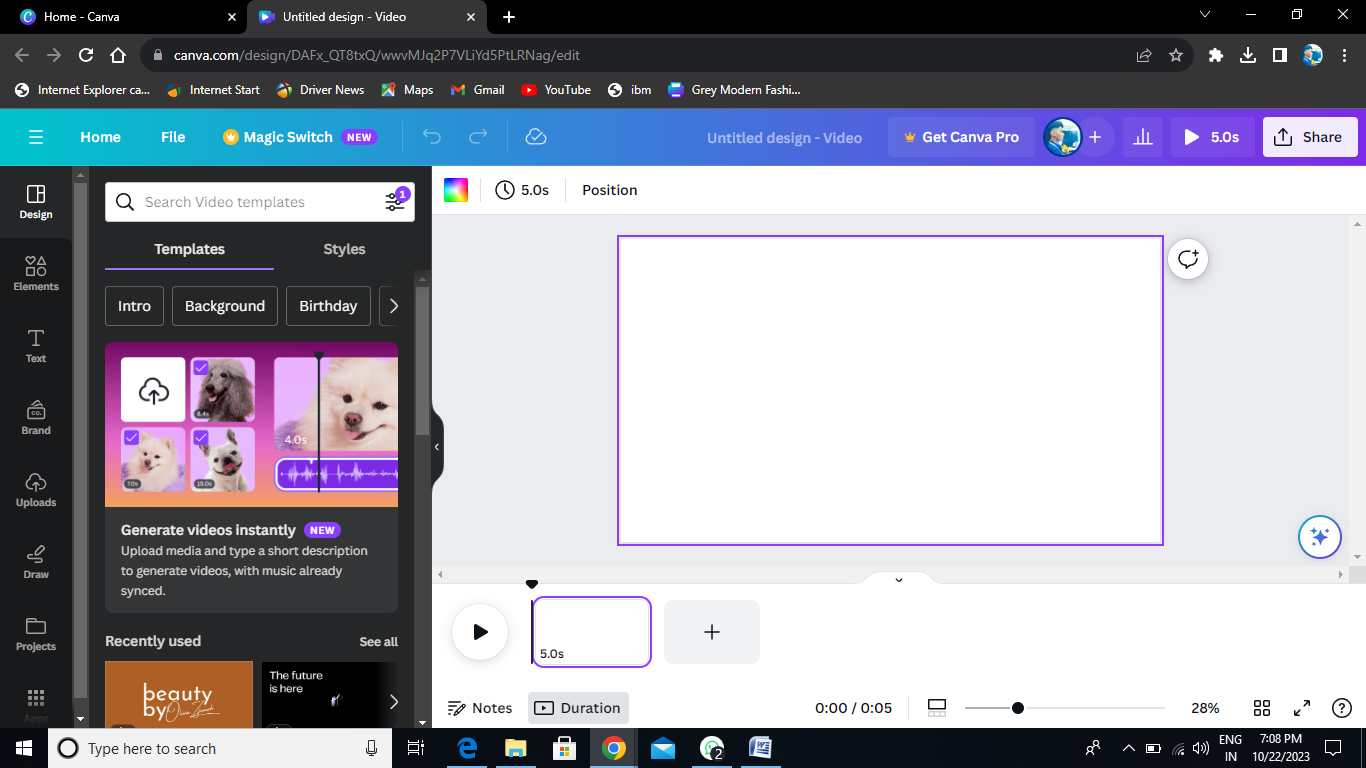
1. **Creeate account in canva**

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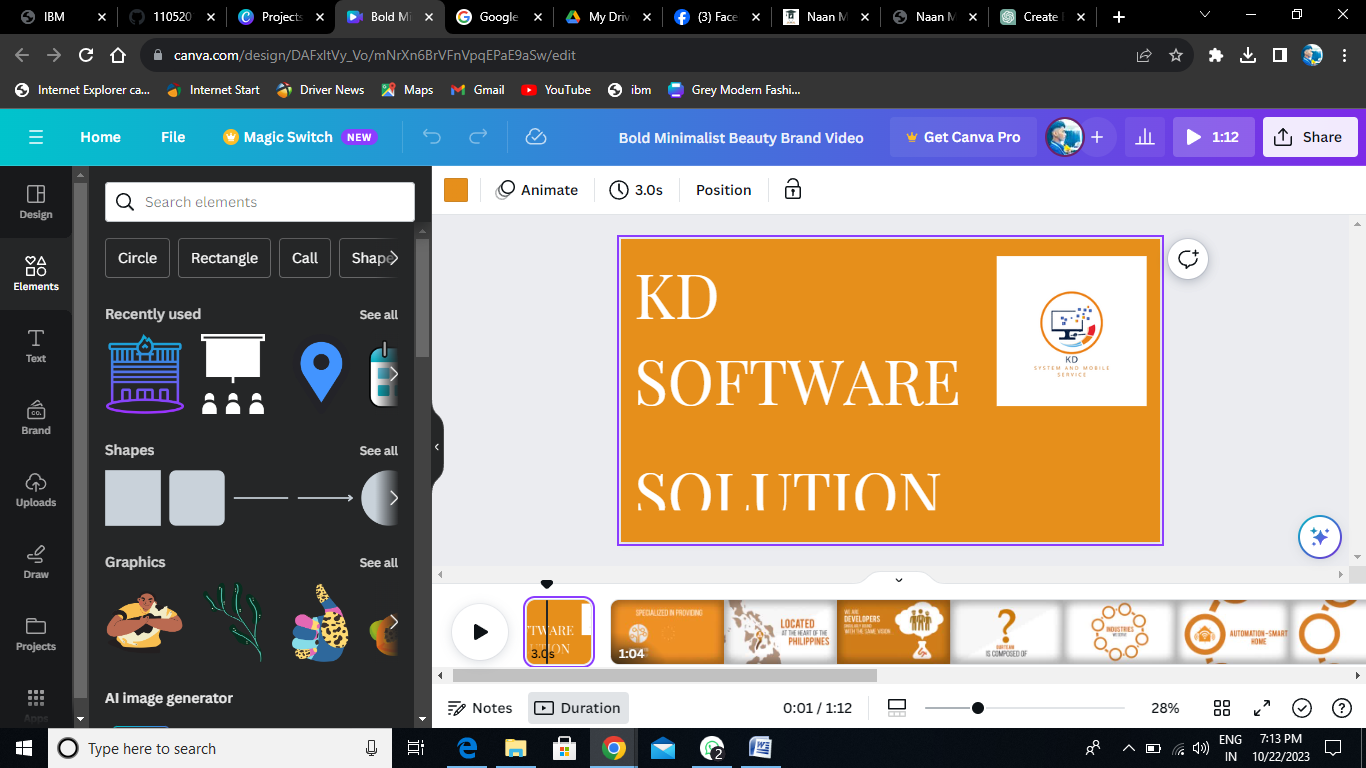
1. **Select video template**

**On the canva Dashboarb click Create a Design and select video (1920\*1080 px) and custumize video content**

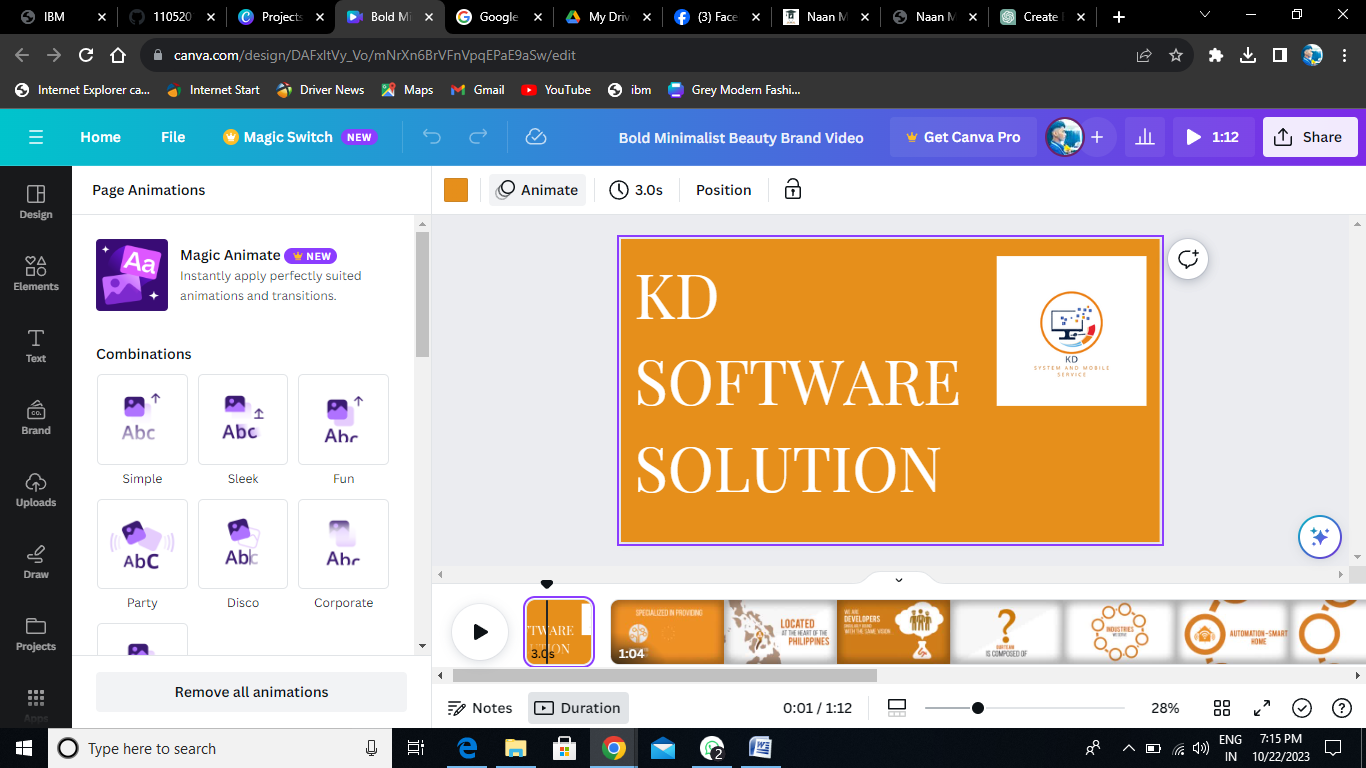
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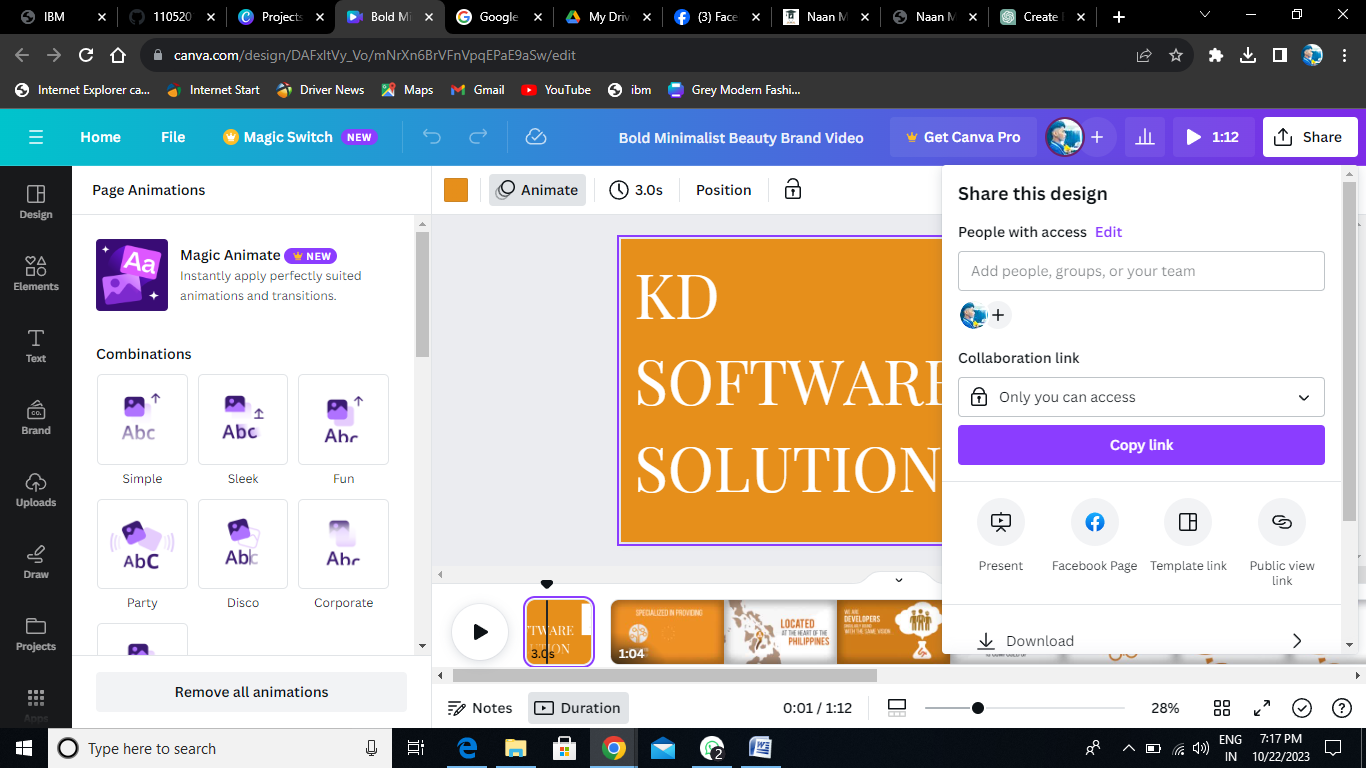
1. **Edit and arrange content**

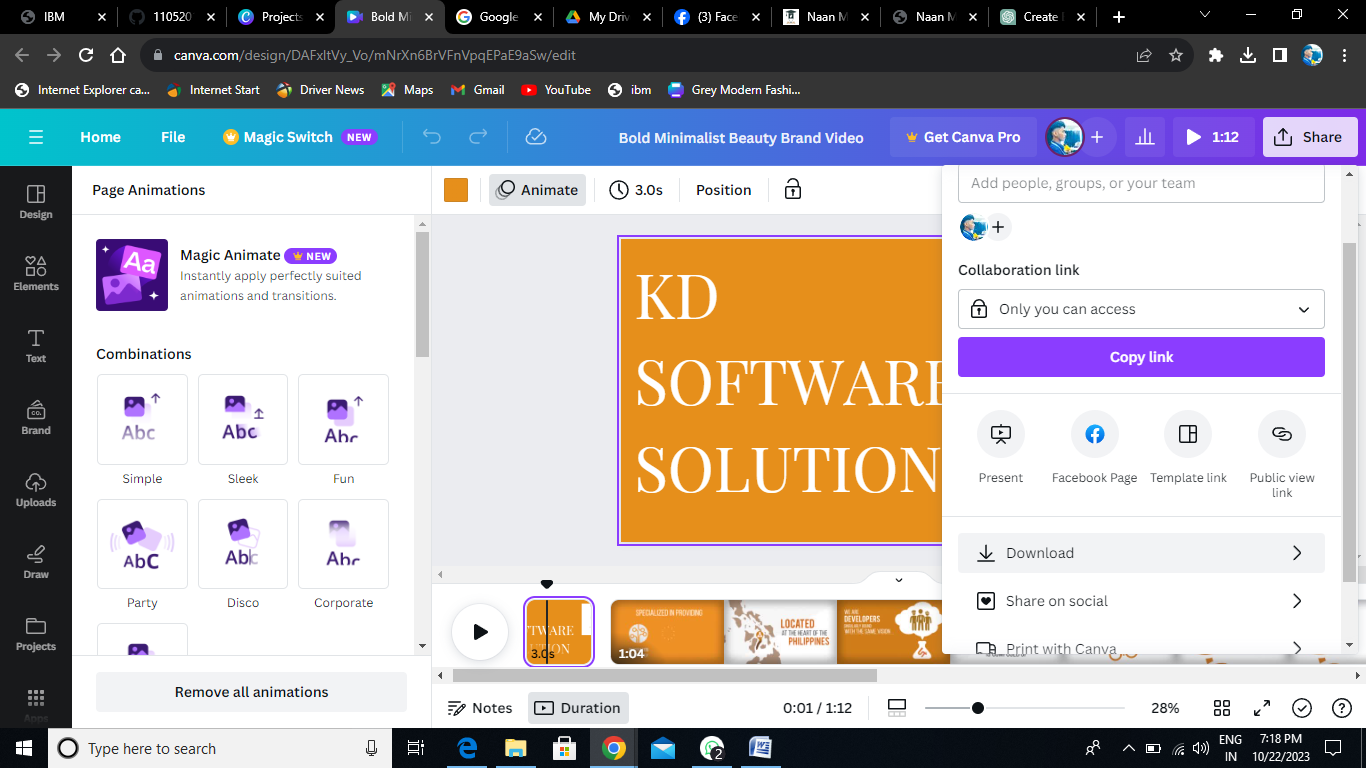
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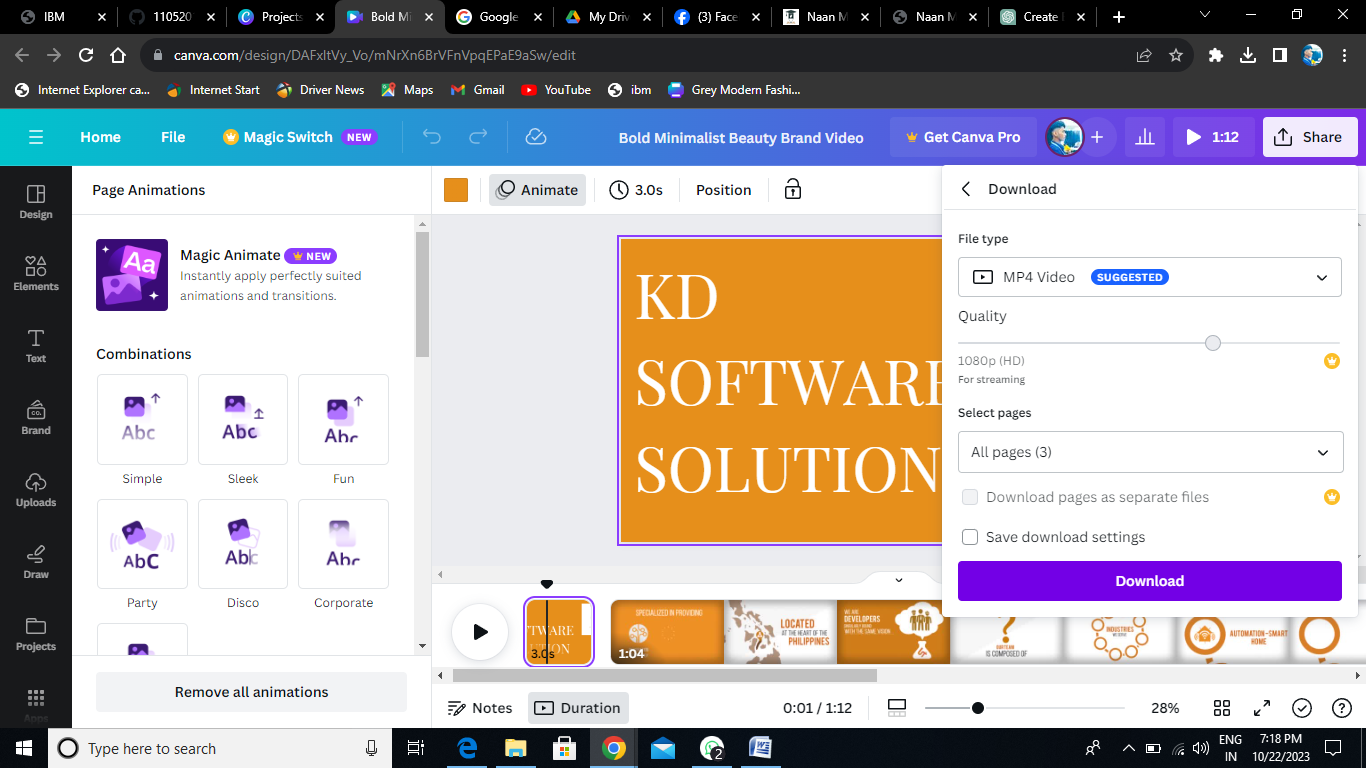
1. **Add music and animation**

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1. **Export video**

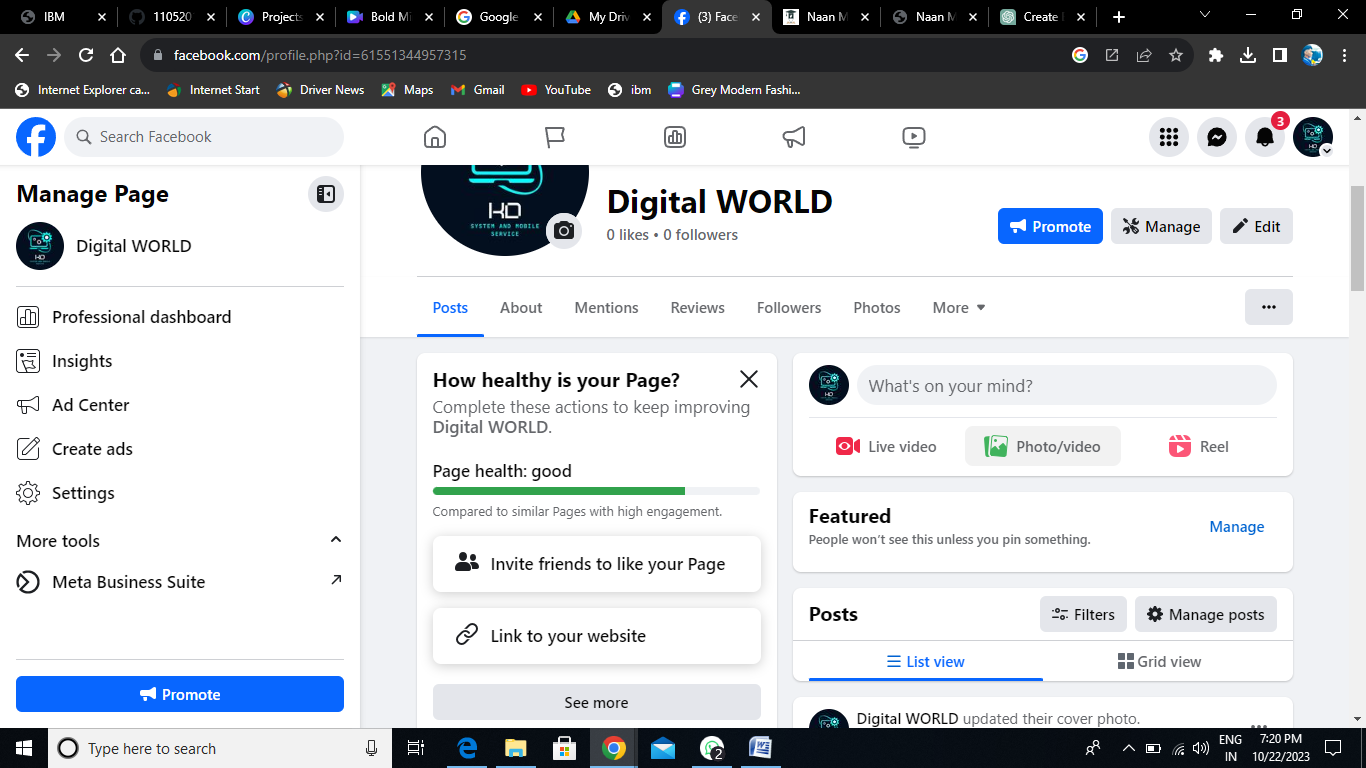
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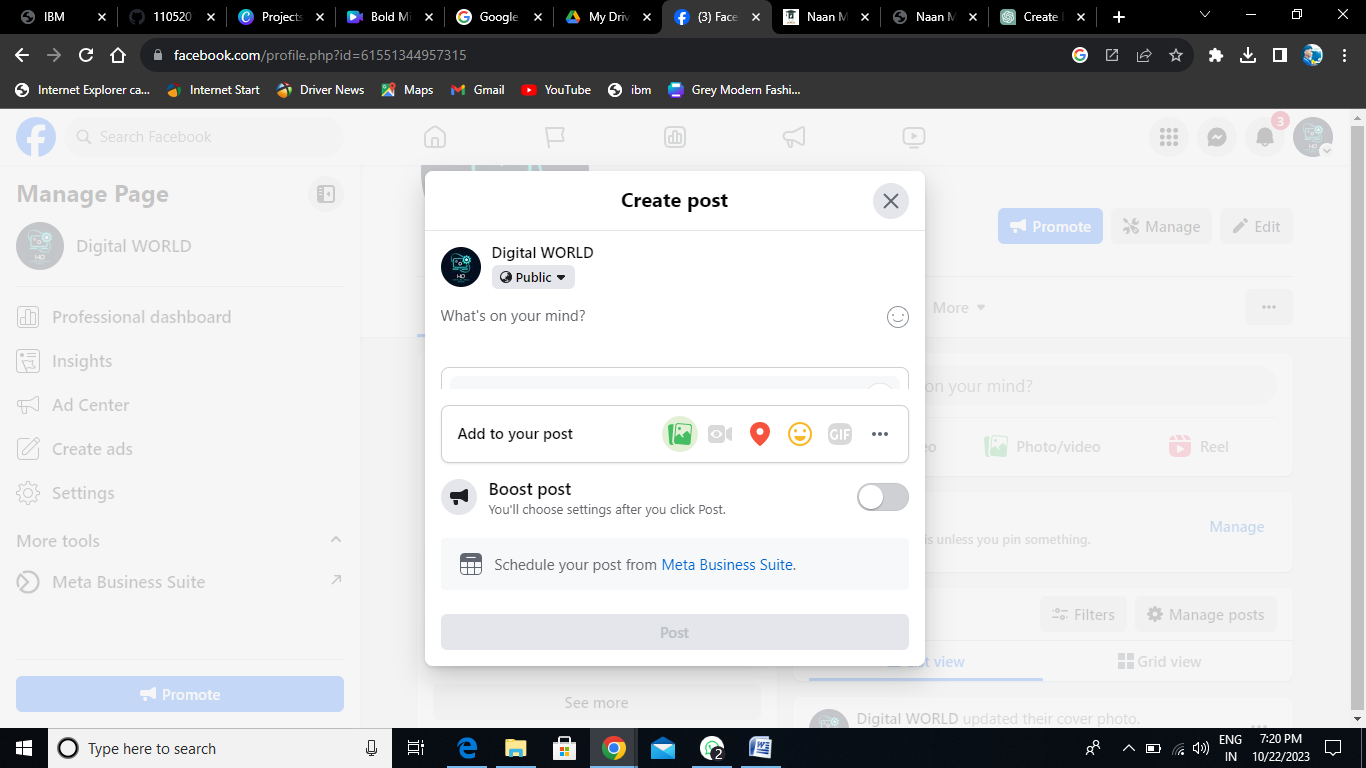
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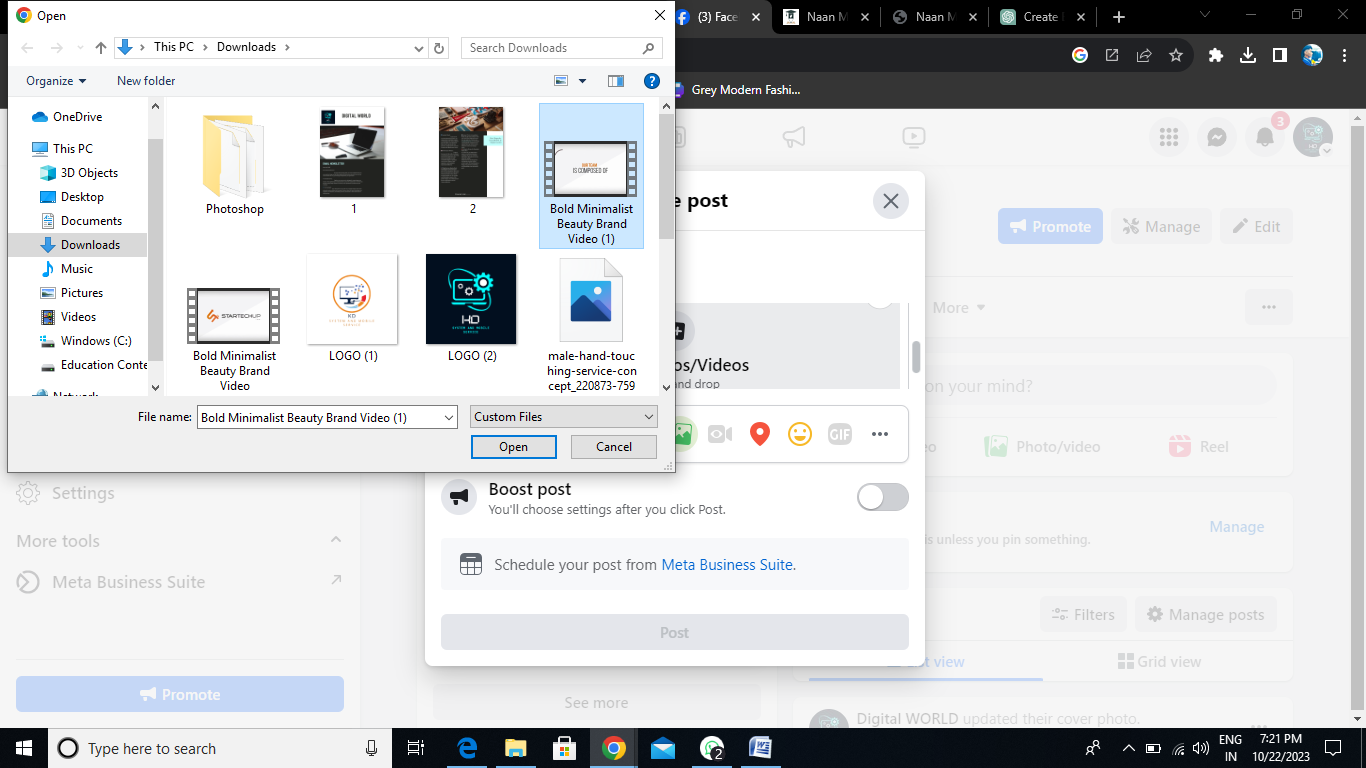
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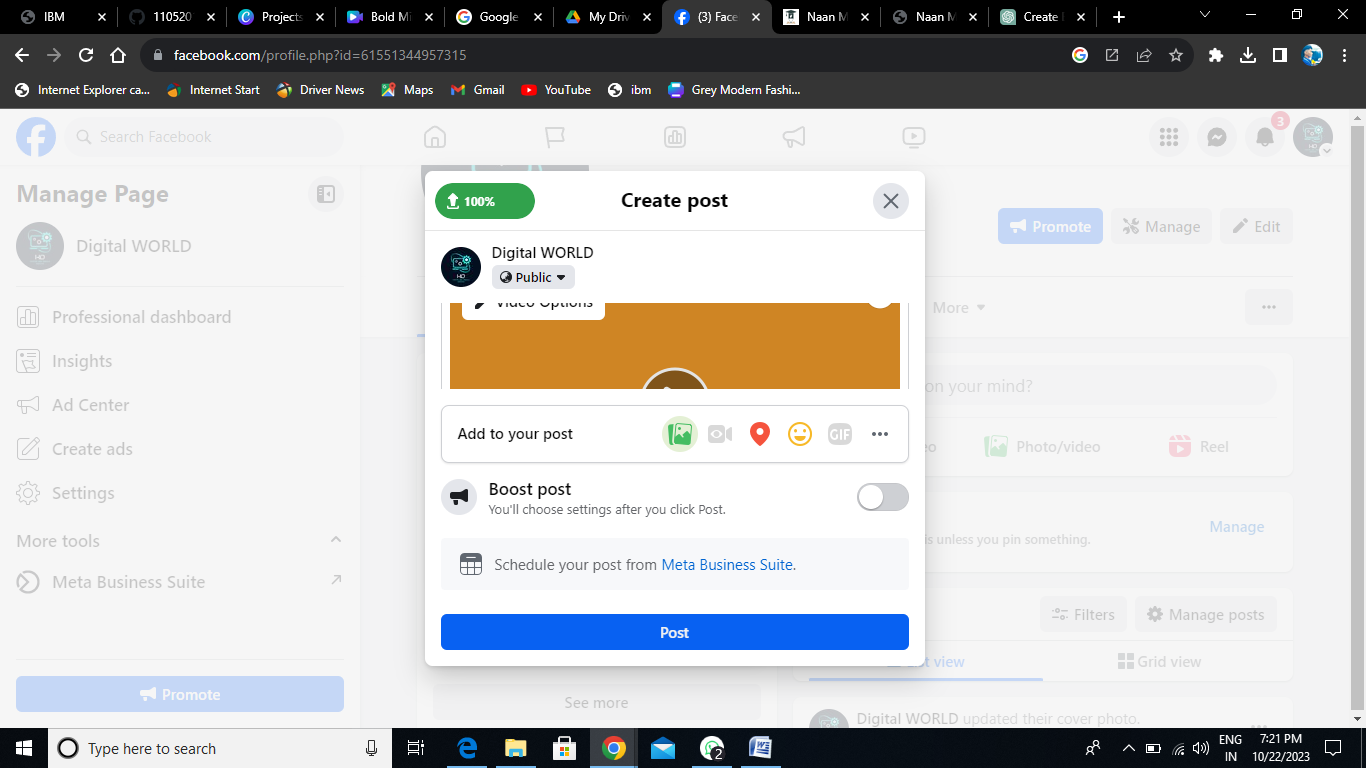
1. **Upload in social media**

[**https://www.facebook.com/61551344957315/videos/3032622420204136**](https://www.facebook.com/61551344957315/videos/3032622420204136)

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